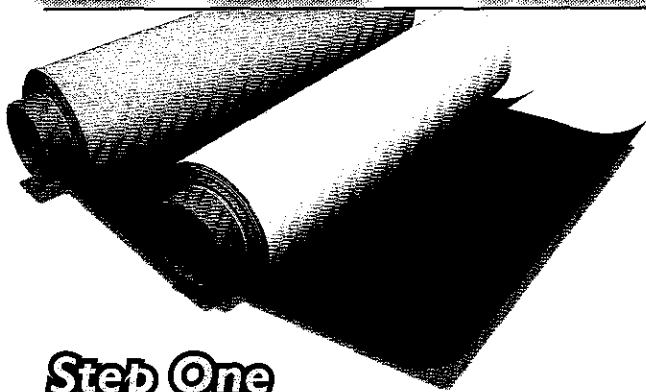


ZIP-GRIP™ Flexible Magnetic Sheeting



Step One

Choose a Magnet Thickness

Basic bulk rolls of magnetic sheeting are uncoated and dark brown on both sides. One side is magnetized (strong side) and the other is not (weak side). Standard rolls are 24.375" wide (+/- .060") by 10, 25 or 50 feet long.

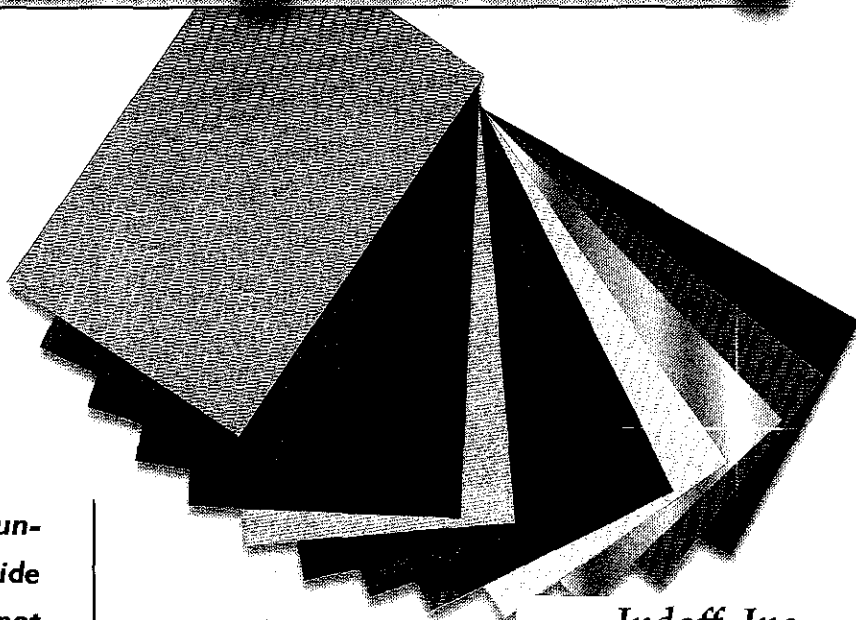
Standard Thicknesses - .012" to .060", (+/- .003")

All magnet thickness measurements are taken before laminates are applied. The thicker the flexible magnet, the stronger it is.

- .012", .015" and .020" - Ideal for advertising specialties; lowest cost and weight.
- .030" - Recommended for vehicle signage; strong enough for wind shear at highway vehicle speeds.
- .045" and .060" - Customer preference for applications requiring higher strength and thicker profile.
- Thinner sheeting available for custom applications. Please call for more information.

Magnet Thickness	Approximate Lbs. Pull Per Sq. Ft.
.012"	30 lbs
.015"	40 lbs.
.020"	60 lbs.
.030"	85 lbs.

NOTE: Peel strength not rated.



Step Two

Choose a Laminate

Flexible magnetic sheeting can be laminated with a variety of high quality topcoats that are typically applied to the non-magnetic (weak) side. The most frequently used laminates are vinyls or adhesives depending on the required function of the magnet.

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Adhesive Choices	Typical Use
Indoor (Rubber Based)	Indoor and craft applications. Print paper image, then laminate to magnet
Premium Indoor (Rubber Based)	Indoor applications (Higher tack adhesive for rougher surface textures)
Acrylic-Based Adhesive	Outdoor applications or adhering to plastics and vinyls
Free Film Adhesive	Cost efficient indoor use on paper
No Adhesive/ Plain	Two step printing process: 1) Print paper 2) Laminate paper to weak side of magnet