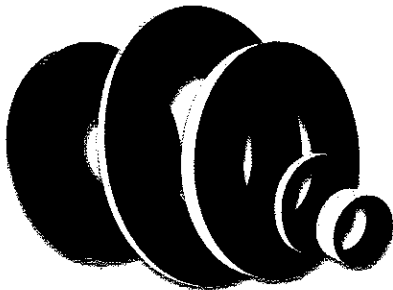


ZIP-GRIP™ Flexible Magnetic Strip

Indoff, Inc.

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Step One

Choose a Magnet Thickness and Width

Basic bulk rolls of extruded magnetic strip are uncoated and dark brown on both sides. One side is magnetized (strong side) and the other is not (weak side). Standard roll lengths are 50, 100 and 200 ft.

• **Standard Thicknesses** - .030", .060", .125"

All magnet thickness measurements are taken before laminates are applied.

• **Standard Widths** - .25" to 3" (see table below)

Strength - The most popular thickness of magnetic strip is .060" because it provides a substantial amount of strength for most strip applications. Under ideal test conditions, magnetic strip can be rated in approximate pounds of pull per foot.

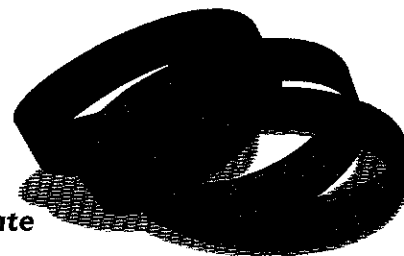
.060" Thick Magnet Strip Strength

Width	Approximate Lbs. Pull Per Foot
0.25"	3 lbs.
0.375"	4.5 lbs.
0.50"	6 lbs.
0.75"	9 lbs.
1.00"	12 lbs.
1.50"	18 lbs.
2.00"	24 lbs.
3.00"	36 lbs.

NOTE: Peel strength not rated.

Step Two

Choose a Laminate



A variety of high quality laminations are available that are typically applied to the non-magnetic (weak) side of the strip. The most frequently used laminates on magnetic strip are adhesives and some applications require vinyls.

Adhesive Laminates	Typical Use
Indoor (Rubber-Based)	Indoor and craft applications
Premium (Rubber-Based)	Indoor (Higher tack for rougher surfaces)
Rubber-Based Foam Adhesive	Indoor (Adheres to uneven or porous surfaces)
Acrylic-Based Adhesive	Indoor/Outdoor for Adhering to Plastics or Soft Vinyls
Acrylic-Based Foam Adhesive	Indoor (Adheres to textured, porous, and plastic or vinyl surfaces)

Vinyl Laminates	Typical Use
Colors - red, orange, yellow, green, blue, gold, brown, white, black and silver (on weak side)	Maximum thickness .060", Menu boards, inventory labeling and production planning
White on Magnetic Side (strong), adhesive on the other (weak)	Attract Thin Metal or FlexIRON™ to White Front
Custom	Minimum quantities apply. Call for quote